

# Case Study

## BSH

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cargo-partner provides fast and flexible solutions for our air and sea transports. We appreciate the ease of communication and we rely on cargo-partner's long-standing experience as well as their special care in handling our products.

[Erik Rosenstein, BSH Hišni aparati d.o.o. Nazarje]

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## Reliable Transports for Modern Home Appliances

**Company: BSH Hišni aparati  
d.o.o. Nazarje**  
**Industry: Manufacturing**

**Services provided by cargo-partner:  
Sea Cargo, Air Transport,  
Supply Chain Management,  
Value Added Services**

### Company Profile

BSH, founded in 1967, is one of the world's leading companies in the sector and the largest home appliance manufacturer in Europe. BSH produces the entire range of modern home appliances at 43 factories worldwide. Alongside the global brands Bosch and Siemens as well as Gaggenau and Neff, the brand portfolio also includes numerous local brands.

### Initial Situation

BSH in Slovenia required a logistics partner who could provide quick reaction times and reliable service at competitive rates. The company was looking for a logistics provider with solid experience in the region who could organize the safe and efficient transport of kitchen appliances and parts from multiple suppliers in Asia to different warehouse locations throughout Europe.

### Solutions

cargo-partner's services for BSH in Slovenia encompass monthly sea and air freight shipments from various suppliers in Hong Kong and Shanghai to the cargo-partner hub in Vienna. From there, cargo-partner handles distribution to BSH warehouses throughout Europe. To provide maximum flexibility, cargo-partner prepares two possible solutions for each shipment. Depending on the urgency of the transport, BSH can then decide between ECONOMY and PRIORITY service. The transport of kitchen appliances and parts requires special care and handling. Thanks to over 20 years of experience in transporting electronics, machinery and a wide range of other commodities in Slovenia, cargo-partner can ensure high process quality. To provide additional protection against any possible risks, cargo-partner also arranges transport insurance for each BSH shipment.