

PRESS RELEASE 19/2024

Women leading in IT: Driving digital transformation at cargo-partner

At cargo-partner, a group company of NIPPON EXPRESS HOLDINGS, INC., digitalization is key to shaping the future of logistics and enhancing the customer experience. The company has made significant strides in recent years by integrating advanced digital platforms and data management systems across its organization. Central to this digital transformation is the expertise of cargo-partner's IT leadership, with women leaders playing an instrumental role in driving these innovations.

Streamlining Logistics Processes with CargoWise

cargo-partner's commitment to customer-centric digital solutions is evident in its recent developments in IT systems and platforms. "We've always aimed to streamline processes and improve efficiency to deliver the best possible experience for our customers," said Nadezhda Hauer, Head of Business Intelligence & Advanced Analytics at cargo-partner. "One of our key milestones has been the implementation of CargoWise across all global locations. This, alongside our proprietary supply chain management platform, SPOT, has enabled us to integrate data across systems and external data sources, giving our customers faster, more transparent services and better control over their shipments."

Maximizing Customer Value with Salesforce Integration

But CargoWise is just one aspect of cargo-partner's recent digital transformation efforts. Liandre Vasco, Team Leader IT Sales Applications, has been instrumental in maximizing customer engagement through Salesforce integration. "Salesforce has allowed us to create a 360-degree view of our customer relationships," Liandre Vasco explained. "This enables us to proactively address customer needs, enhance communication, and ensure that we deliver personalized, responsive service – critical elements in today's competitive market."

Enhancing Financial Operations for Seamless Business

On the financial side, Anna Nowak, Team Leader of Finance Applications, has led efforts to optimize financial processes through digital tools. "We've leveraged advanced digital invoicing solutions to streamline billing and payment processes, which have directly benefited our customers by improving accuracy, transparency, and speed," Anna Nowak said. "These innovations not only support our internal efficiency but also enable us to provide faster and more accurate billing for our customers, in many cases integrated forward with the customers' ERP."

Supporting Women Leaders in IT: Fostering Passion and Confidence

At cargo-partner, fostering gender balance and empowering women to excel in IT are priorities embedded in the company's organizational culture. Yet, challenges persist, not only within the industry but also within the mindset of potential candidates.

"Our biggest hurdle is that very few women apply for IT positions, and when they do, they often aim lower than their experience warrants," Nadezhda Hauer explained. "Women need to stop waiting, stop doubting, and start stepping up. Passion is the key. If you love the work, you belong here."

Anna Nowak added, "Women often try to check every box in job descriptions before applying. But that's not the point – growth comes from challenging yourself. I've seen women diminish their knowledge in interviews or undervalue themselves during salary negotiations. This needs to change. As leaders at cargo-partner, we recognize and address these gaps."

The IT field offers boundless opportunities, flexibility, and pathways for growth. At cargo-partner, teams across regions already achieve gender parity or even majority-female representation in areas like data processing. "Historically, these roles were undervalued. Today, they're pivotal, and women must realize they belong in every corner of the IT landscape," Nadezhda Hauer emphasized.

By fostering a diverse workforce, cargo-partner is not only enriching its work culture but also ensuring that the company remains innovative and adaptable to the ever-changing needs of its customers.

Vienna, December 10, 2024

About cargo-partner

cargo-partner is a full-range info-logistics provider offering a comprehensive portfolio of air, sea, land transport and warehousing solutions. With over 40 years of expertise in information technology and supply chain optimization, the company designs tailor-made services for a wide range of industries to create competitive benefits for its customers all around the world. Founded in 1983, cargo-partner generated a turnover of over 1.3 billion euro in 2023 and currently employs more than 4,000 people worldwide. Since January 2024, cargo-partner has been a member of the Nippon Express Group.

For further information please contact:

Karin Schwarz | Corporate Director Communications & Marketing

Cargo-Partner Holdings GmbH

Airportstrasse 9

2401 Fischamend, Austria

Phone: +43 5 9888-11322 |

Email: karin.schwarz@cargo-partner.com

[Website](#) | [Trendletter](#)